



FOR IMMEDIATE RELEASE

March 7, 2019

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**HOLLOWAY LODGING CORP. ANNOUNCES  
SALE OF DAYS INN® AND TRAVELODGE® HOTELS IN MONCTON, NB**

Halifax, NS - Holloway Lodging Corporation (TSX: HLC, HLC.DB) (“Holloway”) is pleased to announce that it has sold the Days Inn® and Travelodge® hotels located in Moncton, NB.

The sale price for the hotels was \$14.0 million representing a cap rate of approximately 9.3% and a price per room of \$62,000. Holloway estimates that it will record a gain on sale of approximately \$2.5 million in the first quarter of 2019 (after also reversing a \$0.7 million impairment on one of the properties in the fourth quarter of 2018). Holloway does not anticipate paying any tax on the sale of this property.

Holloway received approximately \$5.9 million of proceeds after closing costs, the repayment of \$6.7 million of mortgages secured by the properties and the provision of a \$1.0 million second mortgage secured by the properties. Holloway expects to use the net sale proceeds to reduce amounts drawn under its revolving credit facility.

**ABOUT HOLLOWAY LODGING CORPORATION**

Holloway is a real estate corporation focused on acquiring, adding value to and operating select service hotels and managing hotels for third parties. Holloway owns 28 hotels with 3,121 rooms. Holloway’s shares and debentures trade on the TSX under the symbols HLC and HLC.DB.

For further information please contact Michael Rapps, Chairman, at (416) 855-1925 or Jane Rafuse, Chief Financial Officer, at (902) 443-5101.

*This press release contains forward-looking information within the meaning of applicable securities laws. Forward-looking information may relate to Holloway’s future outlook and anticipated events or results and may include statements regarding Holloway’s future financial position, business strategy, financial results, plans and objectives. In some cases, forward-looking information can be identified by terms such as “may”, “will”, “should”, “expect”, “plan”, “anticipate”, “believe”, “intend”, “estimate”, “predict”, “potential”, “continue” or other similar expressions concerning matters that are not historical facts. Forward-looking information is subject to certain factors, including risks and uncertainties, that could cause actual results to differ materially from what Holloway currently expects and there can be no assurance that such statements will prove to be accurate. Some of these risks and uncertainties are described under “Risk Factors” in Holloway’s annual information form for the year ended December 31, 2017, which is available on Holloway’s profile on the SEDAR website at [www.sedar.com](http://www.sedar.com). Holloway does not intend to update or revise any such forward-looking information should its assumptions and estimates change.*